

Jeff Lee (Jo-Ti Lee)

An **International Relations Enthusiast** with **Business & Technology** Mindset

Taiwanese / **Native Mandarin Speaker** / Fluent in English

Email: b02704040@gmail.com Tel: +44 7923972560

Education

King's College London (KCL)

London, United Kingdom

Master of Arts in Science & Security, Department of War Studies

Sep 2018 – Present

- Coursework: Cyber Security, WMD, Nuclear Proliferation, Arms Control, Arms Technology

National Taiwan University (NTU)

Taipei, Taiwan

Bachelor of Business Administration, Department of International Business

Minor in Political Science, Division of International Relations

Sep 2013 – Jun 2018

- Academics: Cumulative GPA 3.85
- Coursework: Marketing Management, International Finance, Business Strategy, East Asian Security, Chinese Politics
- Thesis: "Taiwan Strait Security: An Exploration of U.S. Military Intervention in the Taiwan Strait"

Work Experience

Orpheus Cyber

London, United Kingdom

Cyber Threat Intelligence Analyst Intern

Expected Jan 2019

Taiwan Security Research (TSR)

Atlanta, United States

Intern (Remote)

May 2018 – Present

- Edited news and articles of regional security issues and proposed a research project exploring U.S. One-China Policy
- Initiated new social media and Search Engine Optimisation (SEO) strategies, increasing subscribers by more than 20%

Taiwan Center for Security Studies (Institute of International Relations, NCCU)

Taipei, Taiwan

Research Intern

May 2018 – Aug 2018

- Gathered political and economic intelligence in East Asia from public available sources, focusing on Cross-Strait Security
- Participated in English academic conference relevant to security issues, assisting with taking and translating key notes

eCloudValley Digital Technology (AWS Premier Consulting Partner)

Taipei, Taiwan

Marketing Intern

May 2017 – Sep 2017

- Conducting cloud computing market analysis and competitor analysis, clarifying differentiation strategy for specific services
- Executed 20+ online and offline marketing campaigns, writing marketing content and press release for multiple products

Misk Technology (Colorgy App)

Taipei, Taiwan

Data Analyst Intern

Apr 2017 – Sep 2017

- Implemented App Store Optimisation (ASO) to improve ranking to #1 (Education) in Taiwan by calculating efficacy of keywords
- Conducted funnel analysis and visualise user behaviour data to propose solutions to improving user experience

Skymizer Software

Taipei, Taiwan

Marketing Intern

Nov 2015 – Sep 2016

- Carried out market and technical research on mobile, semiconductor and IoT industries to identify business opportunities
- Managed social media and produced content to enhance brand awareness, improving average reach by more than 30%

Extracurricular & Leadership

Lung YingTai Cultural Foundation

Taipei, Taiwan

Volunteer

Nov 2017 – Present

- Organised and brainstormed main contents for a series of speeches regarding modern Asian war history
- Hosted 3+ large-scale events and speeches with more than 300 audiences, successfully promoting organisational philosophy

NTU Art Festival

Taipei, Taiwan

Director of Human Resources

Oct 2016 – Jul 2017

- Established a core team responsible for art creation and administrative tasks by recruiting 200+ people
- Created horizontal communication channels by organising general conferences and art workshops for 8 departments

NTU Graduating Student Association

Taipei, Taiwan

Director of Public Relations

Oct 2015 – Jun 2016

- Raised money of NT\$1,000,000 in total and other physical substances sponsored by 50+ enterprises
- Guided a team of 9 officers to develop formal business proposal and search for corporate sponsorship