

Survey on the Approval Rating of President Ma Ying-jeou and the Cabinet

President Ma Ying-jeou's approval rating, public trust in him, and KMT legislators' approval rating

2011 / 8	Positive Evaluation	Negative Evaluation
Public Trust in President Ma	40.2 % (± 0.0 %)	42.2 % (-1.3 %)
President Ma's Approval Rating	33.9 % (+1.6 %)	55.1 % (± 0.0 %)
KMT Legislators' Approval Rating	25.7 % (+3.2 %)	57.0 % (-3.4 %)

The approval rating of Premier Wu Den-yi and cabinet members (conducted every quarter)

2011 / 8	Positive Evaluation	Negative Evaluation
Premier Wu's Approval Rating	34.9 % (-3.6 %)	49.6 % (+1.4 %)
Cabinet Members' Approval Rating	29.4 % (-4.4 %)	48.4 % (+3.5 %)

Note: Last survey was held in May 2011.

1. The bracketed numbers represent fluctuations of percentages from last month.
2. Responses of positive evaluation include different levels, such as trusting someone very much and somewhat trusting someone; the calculation method is also applied to negative responses.
3. If you are a registered member with a valid account, please log in to the GVSRC database. Go to the link: [趨勢資料庫查詢](#) for searching survey data and results on this monthly survey, and for viewing flash charts and graphs of trend data for various topics. To download raw data, weighted data, and crosstabs in the GVSRC database, an additional fee will be charged.
4. If you are not yet a member of the GVSRC database, please go to the link: [網路申請](#) to register; if you are a registered member with an expired or suspended account, please link to [選購使用期](#) to finish the purchasing process for valid membership. Currently, the database and survey results are in traditional Chinese characters.

This survey was conducted by GVSRC from 6.20 p.m. to 10.00 p.m. from August 17 to 18, 2011. It was conducted with random-digit-dial sampling and computer-assisted telephone interviewing method. 1,010 Taiwanese citizens who are 20 or older completed the interview. One can say with 95% confidence level that the margin of error is $\pm 3.1\%$. Gender, living area, age, and educational level of the interviewees have undergone weighting procedure and test of the sample's representativeness in the survey results.

For more information, please contact:
Manager Ms. Wang
TEL: 886-2-2517-3688 ext. 637
FAX: 886-2-2517-6275
E-mail : gvsrc@cwgv.com.tw