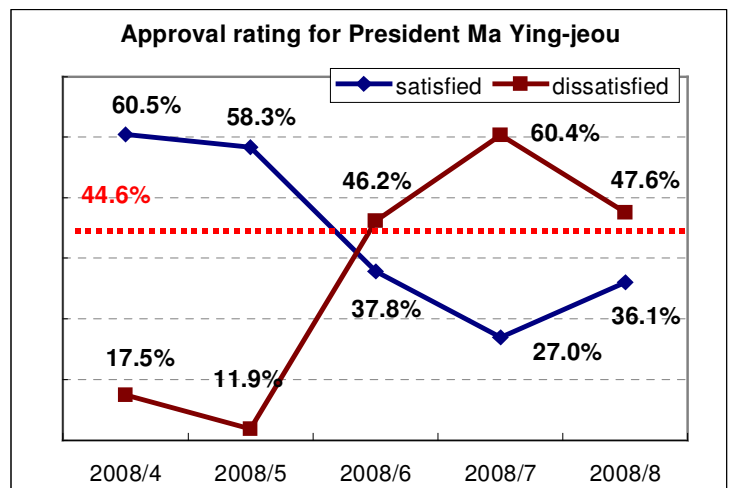


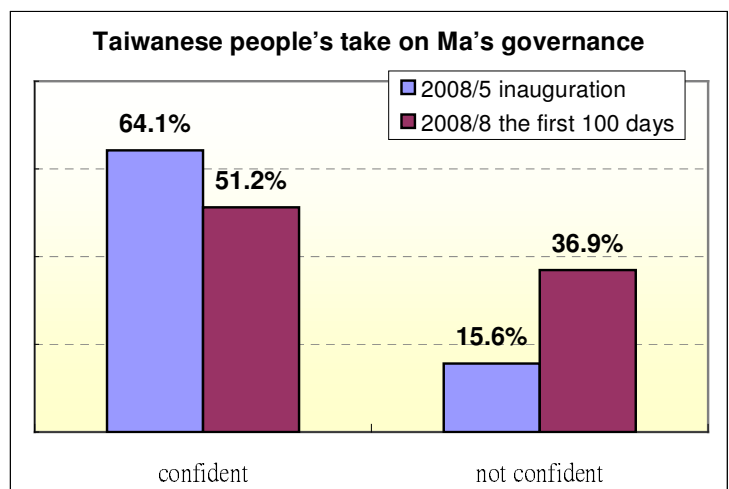
GVSRC Survey: Survey on the first 100 days of President Ma Ying-jeou and the new administration

A. Approval rating for President Ma's first 100 days in power: 36.1% are satisfied with his performance while 47.6% are dissatisfied.

The GVSRC survey shows that 36.1% of Taiwanese people are satisfied with President Ma Ying-jeou's performance during his first 100 days in power, 47.6% say they are dissatisfied. Compared with last month, approval rating for Ma rises 9.1% this month, and his disapproval rating falls 12.8%. The 44.6% reference line in the approval rating chart comes from 58.45% of all votes Ma won in the presidential poll multiplying the 76.33% voter turnout.



Meanwhile, 51.2% of Taiwanese people say they are confident in Ma's governance, 36.9% say they are not confident. Compared with the survey carried out in May, right before Ma's inauguration, there is a 12.9% decline in the percentage of people feeling confident in Ma, and a 21.3% increase in the percentage of people not feeling confident.



B. On Premier Liu Chao-shiuan's performance: 34.2% of Taiwanese people are satisfied with his performance, and 45.9% are dissatisfied. Among all Cabinet ministers, Cabinet Spokeswoman Vanessa Shih is the best known and she gets the highest approval rating.

GVSRC survey shows that 34.2% of Taiwanese people are satisfied with Premier Liu Chao-shiuan's performance in his first 100 days on job, 45.9% say they are dissatisfied. 28.0% of Taiwanese people say they are satisfied with the general performance of the Cabinet ministers, 47.5% say they are dissatisfied.

GVSRC also surveyed on how well-known the ten Cabinet ministers are, and what people think of their performance.

The surveys shows that the three best known ministers are Cabinet Spokeswoman Vanessa Shih (34.8%), Minister of Justice Wang Ching-feng (32.2%), and Minister of the Interior Liao Liou-yi (30.4%). The least known ministers are Minister of Finance Lee Sush-der (4.3%) and Minister of Education Cheng Jei-cheng (4.3%). GVSRC then asked people who are familiar with the names of certain

Title/Name	How well-known (%)	Approval rating (%)	Disapproval rating (%)
Cabinet Spokeswoman Vanessa Shih	34.8	53.2	27.8
Minister of Justice Wang Ching-feng	32.2	51.7	29.1
Minister of the Interior Liao Liou-yi	30.4	27.1	38.1
Mainland Affairs Council Chairwoman Lai Shin-yuan	24.4	37.7	43.3
Minister of Foreign Affairs Francisco Ou	19.3	34.6	51.3
Minister of National Defense Chen Chao-min	17.3	21.3	54.0
Minister of Economic Affairs Yiin Chii-ming	13.5	35.6	54.6
Minister of Transportation and Communications Mao Chi-kuo	10.2	46.2	26.9
Minister of Finance Lee Sush-der	4.3	36.7	49.6
Minister of Education Cheng Jei-cheng	4.3	29.2	47.1

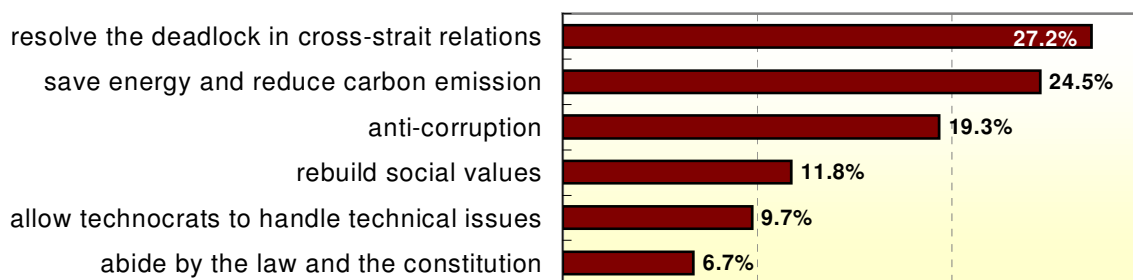
Note: Interviewees are asked about their opinions about a particular minister only if they know the official's name.

ministers about their opinions on the performance of the officials. Survey results show that the Cabinet ministers with the highest approval ratings are Cabinet Spokeswoman Vanessa Shih (53.2%) and Minister of Justice Wang Ching-feng (51.7%). The ministers with the highest disapproval ratings are Minister of Economic Affairs Yiin Chii-ming (54.6%), Minister of National Defense Chen Chao-min (54.0%), Minister of Foreign Affairs Francisco Ou (51.3%), Minister of Finance Lee Sush-der (49.6%) and Minister of Education Cheng Jei-cheng (47.1%).

C. Among Ma's moves, Taiwanese people are most satisfied with his efforts to resolve the deadlock in the cross-strait relations. Among his policies, energy saving and carbon reduction is the one that wins most approval. 43.2% of Taiwanese people think the new administration's policy to open up to China can help boost Taiwan's economy and enhance Taiwan's competitiveness.

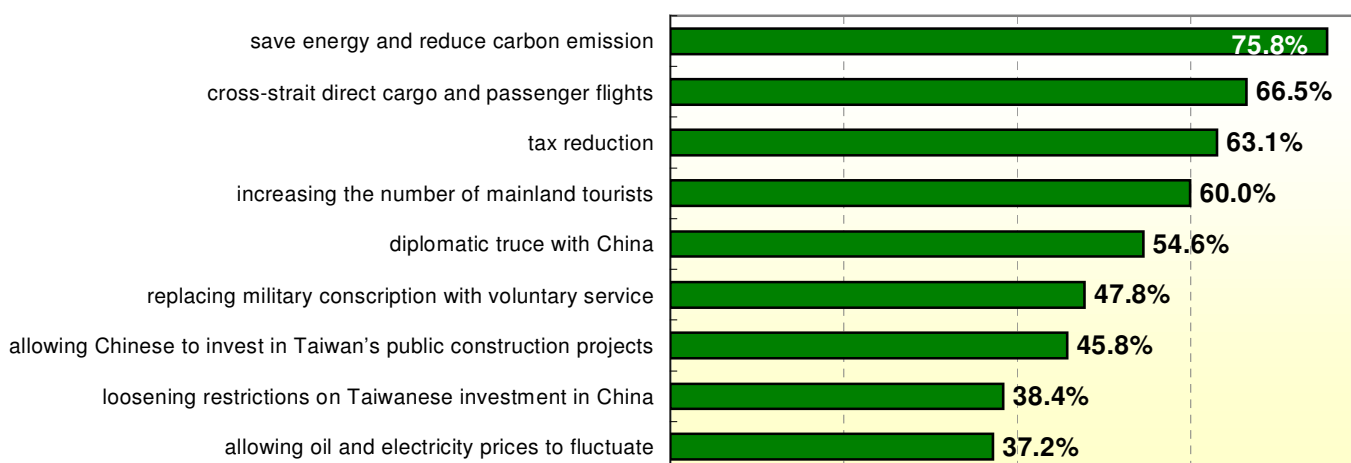
The survey shows that among Ma's moves in the first 100 days on job, Taiwanese people are most satisfied with his efforts to resolve the deadlock in the cross-strait relations (27.2%), his policy to save energy and reduce carbon emission (24.5%), and his determination to anti-corruption (19.3%). However, 34.9% of the interviewees did not respond to the question.

Ma's move in the first 100 days that Taiwanese people are most satisfied with...



When GVSRC asked people about whether the new administration is heading toward the right direction and allowed them to choose more than one policy they approved of, more than half of the interviewees approved of the following moves: energy saving and carbon reduction (75.8%), cross-strait direct cargo and passenger flights (66.5%), tax reduction (63.1%), increasing the number of mainland tourists (60.0%), and diplomatic truce with China (54.6%).

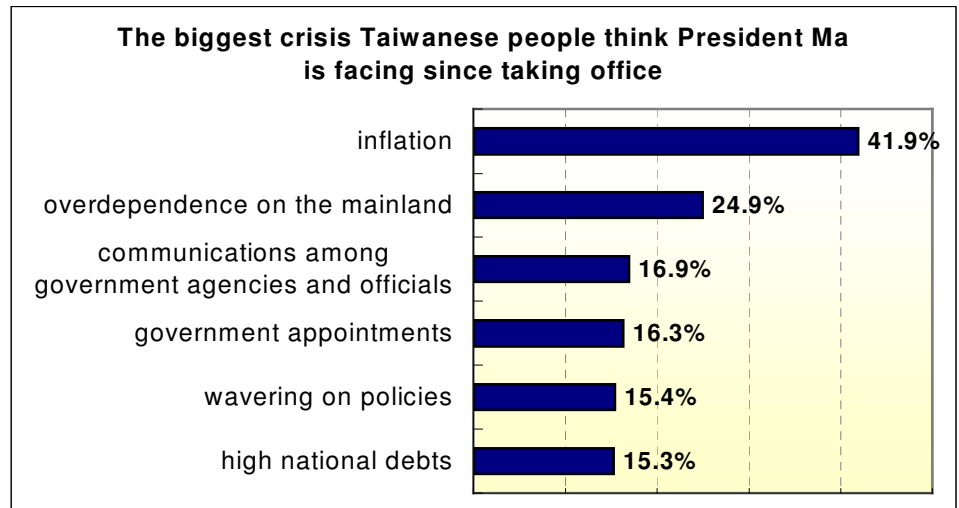
Ma policy that Taiwanese people rate most highly



The survey shows that 43.2% of Taiwanese people think opening up to China can boost Taiwan's economy and enhance the island's competitive edge. On the other hand, 36.1% consider the move would force Taiwan to become over-dependent on China and reduce the island's competitiveness. Apparently Taiwanese people are split on the issue.

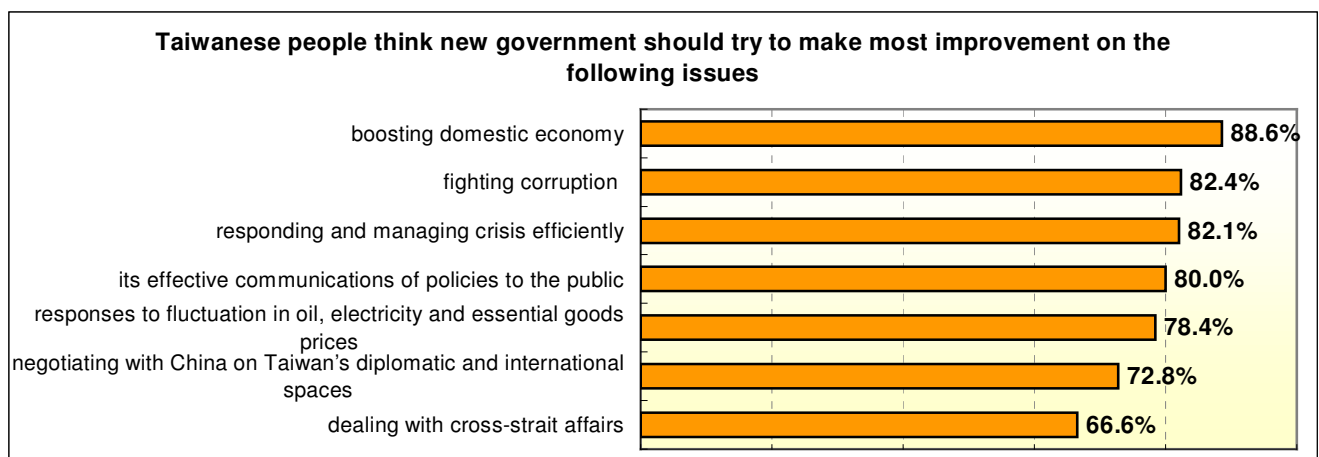
D. Taiwanese people think that the President Ma's biggest crisis is inflation; 45.3% of Taiwanese people think Ma's incapability to reduce tension between pan-blue and pan-green supporters even after he nominated people from the pan-green camp to key government posts. People think what the new government needs to work on most is its effectiveness in boosting Taiwan's economy.

The GVSRC survey shows that the biggest crises Taiwanese people think President Ma facing are inflation (41.9%), overdependence on the mainland (24.9%), communications among government agencies and officials (16.9%), government appointments (16.3%), wavering on policies (15.4%), and high national debts (15.3%).



Since Ma took office, he has tried to be a president for all Taiwanese and smooth over tensions between pan-blue and pan-green supporters. Consequently he has nominated a number of key figures from the pan-green camp to senior government posts. 32.3% of Taiwanese people think this move can help reduce tension between pan-blue and pan-green supporters, but 45.3% think otherwise. Pan-blue supporters are split about the issue, with 43.9% saying the move can help reduce tension between different camps and 40.5% saying otherwise. 58.1% of pan-green supporters think the move will not help reduce the tension.

The survey shows that President Ma and the new government have been in power for first 100 days, Taiwanese people think they should try to make most improvement on the following issues: boosting domestic economy (88.6%) and fighting corruption (82.4%). Next come the



government's ability to respond and manage crisis efficiently (82.1%), its effective communications of policies to the public (80.0%), and its quick responses to fluctuation in oil, electricity and essential goods prices (78.4%). People are also concerned with the government's effectiveness in negotiating with China on Taiwan's diplomatic and international spaces (72.8%), and its capability in dealing with cross-strait affairs (66.6%).

This survey was conducted by GVSRC from 6.20pm to 10.00pm on Aug 12-15, 2008. It is conducted with random-digit-dial sampling and computer-assisted telephone interviewing methods. 1003 people who are 20 or older completed the interview. One can say with 95 percent confidence level that the theoretical margin of sampling error is ± 3.1 percent. Gender, living area, age, and educational level of the interviewees have undergone weighting procedure and test of the sample's representativeness in the survey results.